

GOOD FORTUNE BRINGS NATURAL SMILES

Welcome To The Family Of Achievers

CEO lessage





instead of enforcing product selling.

I wish you all the success in your journey

towards greatness.

HAPPY ACHIEVING !

Best Wishes,

Ranjeet Singh





VISION, MISSION & VALUES



OUR MISSION

To provide an attractive income source for our direct sellers by selling prime quality products with a genuine price to our preferred customers.

OUR VALUES

To respect all needs, priorities and privacy as an individual

OURStory

Achievers Group was established in 2010 with its headquarters in Lucknow by a young, energetic visionary entrepreneur at the age of 28 who has achieved a lot of milestone year on year. With a firm financial base backed by a professional management setup and customer friendly work ethics, it has established its mark in the industry and today working in many states and has an association of more than 25000. Achievers Group has strong code of ethic from the very first day and that has been their strength of strong and long term growth. This group stands for quality, efficiency and an ethical approach towards its commitment.

Following his vision to promote in the development of the nation through mutual benefits of its members, **Mr. Ranjeet Singh** introduced a co-operative society in his group. To achieve his vision, Achievers started providing credit facility to the marginalized, excluded and vulnerable groups for enterprise development and other essential needs.

Achievers always aims on economic upliftment of the poor and marginalized across all religion, caste and communities. Achievers implements activities to provide the marginalized households with easy access to financial services including access to credit.

Achievers Group has recently introduced the Direct Selling Venture (Achievers Wellness) with a mission to create a platform to provide a rewarding career and fulfill dreams for persons desirous of creating and spreading achievers wellness products across the globe.

Achievers Wellness do not indulge in any kind of financial investment or float any investments scheme or chit fund entrepreneurship. Our company complied with the provisions of the Consumers Protection (Direct Selling) Rules, 2021 and is not involved in any Pyramid Scheme or money circulation.



ACHIEVERS EDU-SYSTEM



Face-to-face counselling

SALES TRAINING

Programmes

Orientation, Seminars and

Leadership Development

and training programmes.

Achievers Wellness provides a level of playing where your core value of passion, commitment, hardwork and honesty will make the all important difference that makes you from Good To Great.



Knowledge is not a power,
Utilization of Knowledge towards
positive and constructive way is

REAL POWER



E-LEARNING

Online Teaching

Programmes

ONLINE & OFFLINE

PROGRAMMES

WEBINARS

Live Sessions By

Experts.

START YOUR CAREER TOWARDS FINANCIAL INDEPENDENCE:

From now on, you start the course of your future through your actions.

YOU ARE YOUR OWN BOSS

YOUR OWN MANAGER

YOUR BEST CRITIC.

You Decide Your Work Hours,
Your Targets And How To Achieve Them.



WE BELIEVE IN

PROVIDING SOLUTION

INSTEAD OF ENFORCING

PRODUCT SELLING

So Your Remunerations And

REWARDS

Are All Directly Proportional To Your

EFFORTS.







LET'S START YOUR JOURNEY AS AN ACHIEVER:







FREE REGISTRATION As a Member

Document Verification

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STRATEGIC POSITION

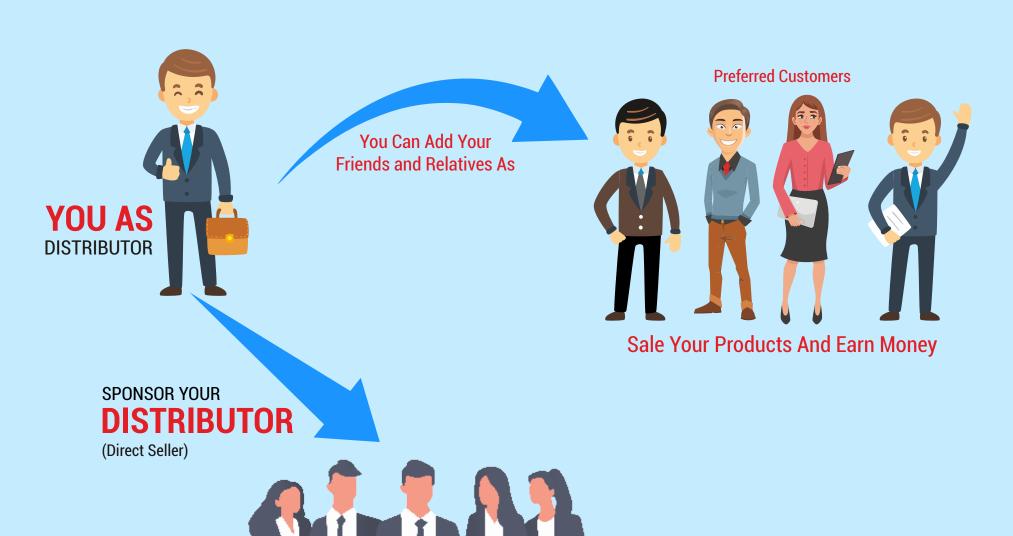
By Your Sponsor

Now You Will Be Active To Achieve Your Dreams



As an ACHIEVERS WELLNESS Distributor





Enrich Your Team To Become Independent....

ACHIEVERS COMPENSATION PLAN



To achieve great things in life, you need to be a step ahead of the rest. In today's competitive time, only knowledge gives you that cutting edge.

In order to get maximum benefits, we wish you all to make the most and take full advantage of Achievers Wellness Compensation Plan.....

We urge you to go through the Achievers Compensation Plan that follows and use it as your ladder to achieve success.









AREAS OF INCOME



The **ACHIEVERS WELLNESS** Compensation Plan encourages teamwork and ensures a fair distribution of income among Distributors, so you can build a stable leveraged income as your downline organizations grow.

There are **ELEVEN** ways to earn income in **ACHIEVERS WELLNESS** Compensation Plan:



ORETAIL SALES (upto 20%)

As a distributor, you can earn a **retail income of upto 20%** by selling / purchasing ACHIEVERS WELLNESS products at the Suggested Retail Price (SRP). Your retail income is the difference between **Suggested Retail Price** (what your preferred customer pay) and the **Distributor Price**.

UPTO 30%
on SRP

if AUTO ORDER*

In case there is a subscription of **Auto Order** there will be an extra income as follows:

SUBSCRIBED BY YOU (as Distributor):

You will get EXTRA 10%

(Means upto 20%+10%, total retail income will be upto 30%)

→ SUBSCRIBED BY YOUR PREFERRED CUSTOMER.

CUSTOMER WILL GET 10% DISCOUNT

(Means upto 20% Your Earning and 10% Customer Savings)



Disclaimer: All figures are for calculation purpose only. The retail income shown in the examples are for symbolic depiction only.

*Auto Order means turn your customers into repeat buyers just by offering them our simple to use automatic ordering and delivery system.

For further clarification please contact your account manager or refer to our policy and procedures.



LET'S UNDERSTAND THE CALCULATION THROUGH SIMPLE EXAMPLES:

CASE -1 (SELF CONSUMPTION)

Let's assume that YOU have purchased a product at SRP @ Rs.5000/-

SAVING WITHOUT AUTO ORDER:

Rs.5000*20% upto = Rs.1000/- approx.

SAVING WITH AUTO ORDER:

Rs.5000*10% = Rs.500/-

TOTAL INCOME UPTO 30% upto RS. 1500/-

CASE -2 (RETAILING) If You Sale To Your Preferred Customers

Let's assume that YOU have sold a product at SRP @ Rs.5000/-

→ YOUR RETAIL INCOME WILL BE:

Rs.5000*20%upto = Rs.1000/- approx.

AUTO ORDER INCOME

Rs.5000*10% = Rs.500/-

- If auto order subscribe by your Preferred Customer (PC) then your income will be Rs.1000/- approx. (retail income)
- ▶ If auto order subscribe by YOU then you will EARN EXTRA 10% means Total income will be Rs.1500/- approx.





PERFORMANCEBONUS

(3% to 15%)

Along with Retail and Auto Order Income/Saving, one can also earn attractive Performance Bonus with or without a team based on the weekly accumulation of sales volume generated by Selling/Purchasing Achievers Wellness products.





This performance bonus will be calculated as per the given slab based on your weekly accumulated sales volume, as mentioned in given chart above.

EXAMPLE 1



Let's assume that you along with your PC have made a purchase of SRP 30000, then say your accumulated sales volume is approx. 15000 SV and all purchases are subscribed for Auto order also. Then your total earning / savings will be as follows:



Your Income Illustration

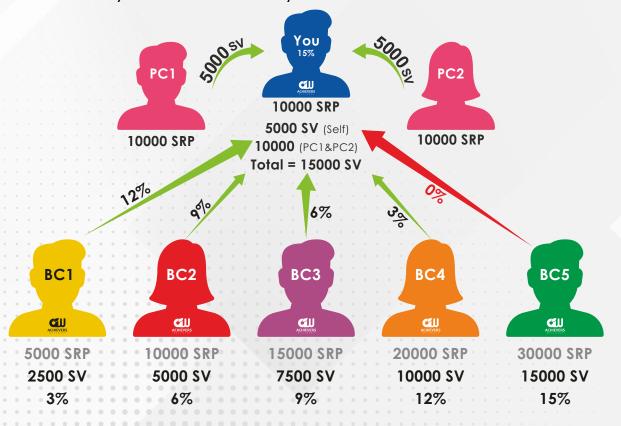


- > The above illustrations are for the purpose of understanding to the direct seller only.
- Auto Order Income is subject to the subscription by you or your PCs.
- Retail Income varies for each product and we have taken as 20% maximum Retail Income for the purpose of all calculations in this Example. The retail income shown in the examples are for symbolic depictions only.
- However, important to know that commission only gets generated when you sale/resale Achievers Wellness products. Achievers does not pay any commission for the sheer act of building the sales team without any product sales. All incomes are subjected to applicable taxes.
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EXAMPLE 2



Apart from self business (as mentioned in Example 1) let's assume that you have 5 BC's under you (BC1, BC2, BC3, BC4, BC5). On selling Achievers Wellness Products by you and along with your downline, your income may be as follows:



Your Income Illustration



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MONITORINGBONUS

(20%)

TIE YOUR SHOES...

BECAUSE NOW TIME IS COMING

TO MAKE YOU A STAR.....

In a week, if you do not get Performance Bonus from any of your direct BC's on attaining 15% level then you will be eligible for next level of income which is named as Monitoring Bonus

You Will Be Also Called A **STAR** On Calculation Of First Income Of Monitoring Bonus.



AS PER THE PREVIOUS **EXAMPLE 2** (IN SLIDE NO:16)



You did not get Performance Bonus from BC5 due to 15% level matching but now you will be eligible for Monitoring Bonus Points @ 10 % matching of your personal sales volume with your organization's sales volume of BC5.

- → YOUR BC5 SV IS 15000
- **YOUR PSV IS** 15000

MATCHING FOR 15000

15000*10%=1500 **HENCE MBP ARF**

monitoring bonus point calculation



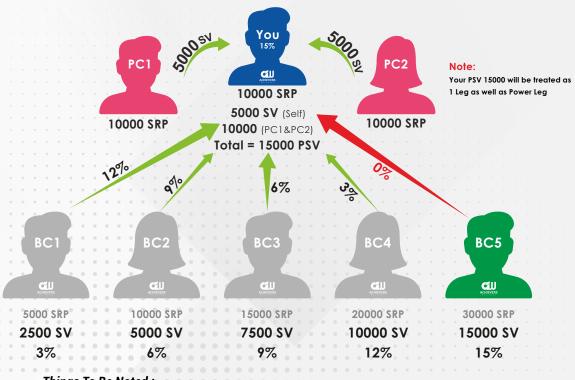
Note: PSV when reaches 15000 SV will be treated as another organization for

EXAMPLE 1:

ASSUME YOUR BCs ATTAINING 15000 SV AND YOUR DIFFERENTIAL INCOME GOES ZERO:

Suppose you have 5 BC's under you (BC1, BC2, BC3, BC4, BC5) and you along with your down line on selling products of Achievers Wellness generate sales volume of 5000,2500,5000,7500,10000,15000 respectively.

You did not get Performance Bonus from BC5 due to 15% level matching but now you will be eligible for Monitoring Bonus Points @ 10 % matching of group sales volume generated by BC5 along with your organizations power leg i.e. PSV150



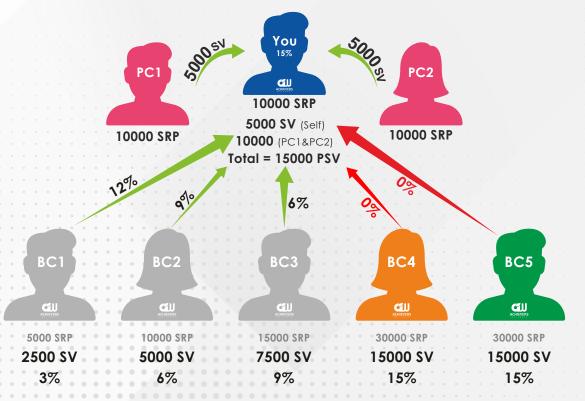
Your Income Illustration:



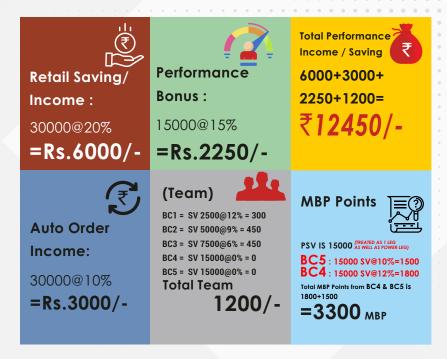
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EXAMPLE 2:2 BC ATTAIN 15% LEVEL

In next week suppose you manage to attain 15% level from one more BC under you. In this case, you will not get Performance Bonus from BC5 and BC4 due to 15% level matching but now you will be eligible for Monitoring Bonus Points @ 10% and 12% respectively.



Your Income Illustration

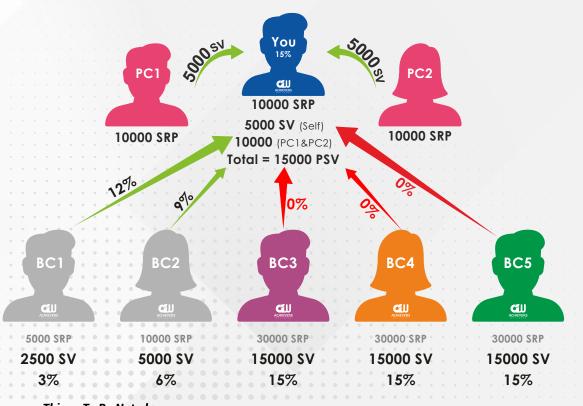


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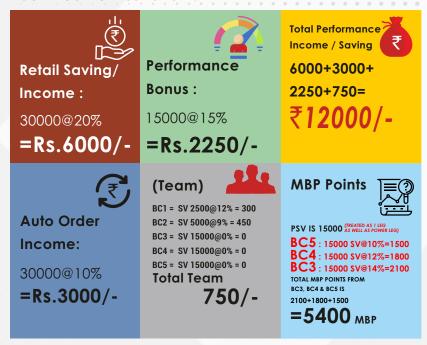
EXAMPLE 3:3 BC ATTAIN 15% LEVEL

In next week suppose you manage to attain 15% level from one more BC under you. In this case, you will not get Performance Bonus from BC5, BC4 and BC3 due to 15% level matching.

but now you will be eligible for Monitoring Bonus Points@10%, 12% and 14% respectively.



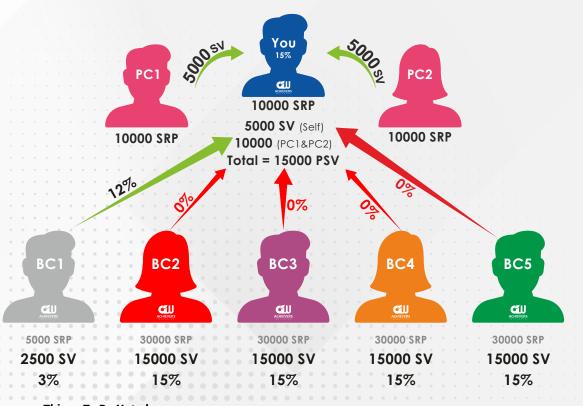
Your Income Illustration



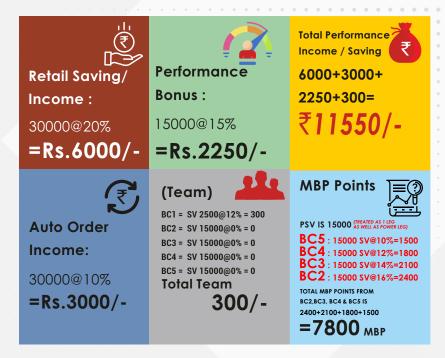
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EXAMPLE 4:4 BC ATTAIN 15% LEVEL

In next week suppose you manage to attain 15% level from one more BC under you. In this case, you will not get Performance Bonus from BC5, BC4, BC3 and BC2 due to 15% level matching but now you will be eligible for Monitoring Bonus Points@10%, 12%, 14% and 16% respectively



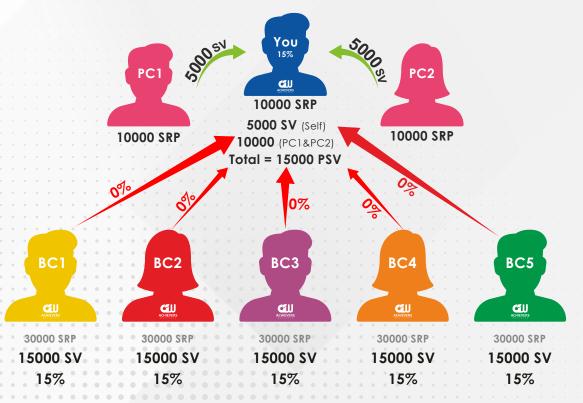
Your Income Illustration



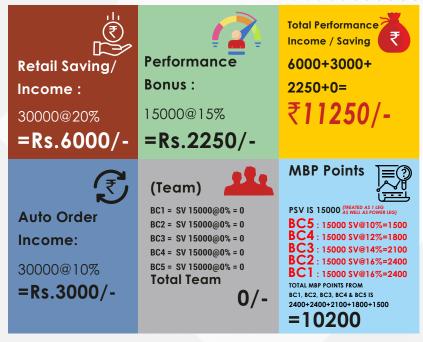
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EXAMPLE 5:5 BC ATTAIN 15% LEVEL

In next week suppose you manage to attain 15% level from one more BC under you. In this case, you will not get Performance Bonus from BC5, BC4, BC3, BC2 and BC1 due to 15% level matching but now you will be eligible for Monitoring Bonus Points@10%, 12%, 14%, 16% and 16% respectively.



Your Income Illustration



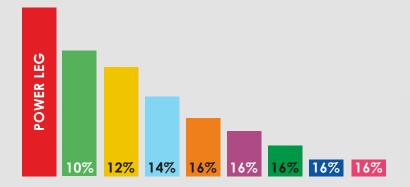
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- However, important to know that commission only gets generated when you sale/resale Achievers Wellness products. Achievers does not pay any commission for the sheer act of building the sales team without any product sales. All incomes are subjected to applicable taxes.
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HOW MBP WILL BE COMPUTED & CONVERTED INTO INR



Achievers Wellness will reward 20% of its weekly turnover (SV) as Monitoring Bonus (MB). This is computed by a "Point Sharing System" based on the monitoring bonus points earned on the group sales volume generated by all distributors along with preferred customers irrespective of how many of the referrals.

MB Point Value Varies Each Week And Is Computed Weekly As Per The Formula Shown Below:



20% OF THE COMPANY'S WEEKLY TURNOVER (SV)

TOTAL COLLECTED MB POINTS

= MB POINT VALUE

MBP X MBP Value = INR

In order to compute MB Points, your direct legs GSV will be kept in descending order every week.

The highest GSV/PSV will be considered as "Power Leg" Then the second highest direct leg will be matched with the first highest leg and the matching points will be calculated as per the above chart.

The minimum payout will be **Rs.500/-**The maximum payout will be **Rs.50000/-** on a single business center.

Note:- You can open any number of business centers.

Note: Extra Points Will Be Carried Forward To Next Week After Matching The Power Leg With The Second Highest Direct Leg.

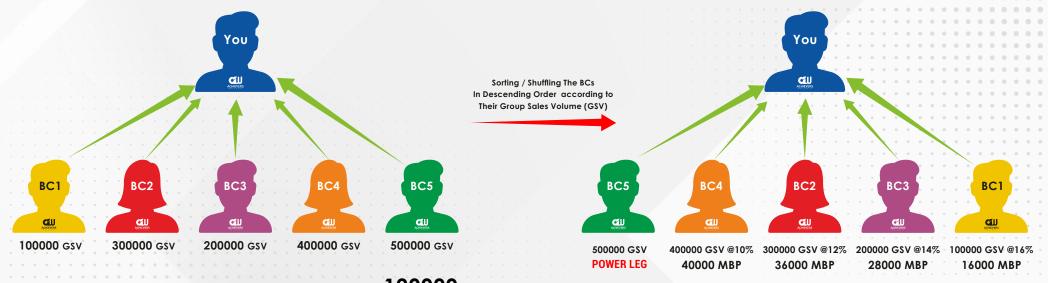
Once Your Downline Organization Attain 15% Level In Performance Bonus Then Only MB Point Calculation Is Eligible.



CONCLUSION



In Previous examples we assumed that PSV and GSV of each BC is equal to 15000 SV but this situation ACHIEVERS may not be very practical so let's see with some illustrative values to understand the calculation.



Total MB Points Will Be 40,000 + 36000 + 28000 + 16000 = 120000 MBP

Let's assume downline of all your BC's accumulate = 180000 MBP

Total = 300000 MBP

Note: In this case 100000/- will be carried forward to the next week after matching of your "Power Leg" BC5 with Bc4.

for 1 year only

Now Let's Calculate What Will Be The Total Monitoring Bonus Income!!!

Total Turnover of Organization = 150000/-

Percentile @ 20% of Total Turnover = 300000/-

Therefore Monitoring Bonus Point Value Rate (MBPV) Will be = 300000/ Total Collected MBP

That is: 300000/300000 = 1 MBPV

Note: Monitoring Bonus Point Value will vary every week

Your Total Monitoring Bonus Income Per Bc Will Be :

From BC4 income will be 40000*1

From BC2, income will be 36000*1

From BC3, income will be 28000*1

From BC1, income will be 16000*1

Hence your total Monitoring Bonus will be (40000+36000+28000+16000)

= Rs.40000/
= Rs.36000/
= Rs.16000/-



OF STAR BONUS (5%)

CONGRATULATIONS!

With Stardom, You Are Entitled To Some More

Lucrative Earnings

So let's see how a star will be rewarded:

Achievers Wellness will reward 5 % of its total weekly turnover (SV) as Star Bonus (SB) among all weekly qualifying 2-Stars and above distributors. This bonus will be distributed as per the allotted shares according to the weekly rank achieved.

5% OF THE COMPANY'S WEEKLY TURNOVER (SV)

TOTAL ALLOTTED SHARES

= SHARE VALUE

- Your actual share of the pool will be depend on your weekly Monitoring Bonus Points (MBP).
- >SB share value varies each week and is computed weekly as per the formula shown above.
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- For further clarification please contact your account manager or refer to our policy and procedures.



Lets understand this by an Example

Designation	MBP (Weekly)	Allocated Shares	Total Shares
2-Star	2500	1	1
3-Star	5000	2	3
4-Star	10000	3	6
5-Star	20000	4	10
Silver	50000	5	15
1000			35



Hence for SB points calculation: 15,00,000*5% = 75000

5% of company turnover
Total allocated shares

75000
=2143 (ROUNDUP)

Star Bonus income designation wise is as follows:

Designation	MBP (Weekly)	Allocated Shares	Total Shares	Share value for a week	Total Income
2-Star	2500	1	1	2143	2143
3-Star	5000	2	3	2143	6429
4-Star	10000	3	6	2143	12858
5-Star	20000	4	10	2143	21430
Silver	50000	5	15	2143	32145
Total Star Bonus Distribution For A Week					

- $oldsymbol{
 u}$ Your actual share of the pool will be depend on your weekly Monitoring Bonus Points (MBP).
- ightharpoonupThe illustrations are for the purpose of understanding to the direct sellers only.
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EISURE TRAVEL FUND (3%)

If You Are A **LEADER AND AN ACHIEVER...**Now

You Have All Rights To EARN LUXURY

Let's see other incomes of an achiever...

Achievers Wellness will reward 3% of its weekly turnover (SV) as Leisure Travel Fund (LTF) among all weekly qualifying 4-Stars and above distributors. This is computed by a "Point Sharing System" based on the Leisure Travel Fund points earned on the group sales volume generated by all distributors along with preferred customers irrespective of how many of the referrals.

3% OF THE COMPANY'S WEEKLY TURNOVER (SV)

TOTAL COLLECTED LTF POINTS

- > Your Leisure Travel Fund Point will be equal to your weekly Monitoring Bonus Points (MBP).
- Leisure Travel Fund Point value varies each week and is computed weekly as per the formula shown above
- >4-star can be achieved at minimum 10000 MBP weekly.
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06 DREAM CAR

FUND (5%)

Those Who Can See The Dream...

Can Only Achieve Their Dream....

Let's get your **DREAM CAR....**

Achievers Wellness will reward 5% of its weekly turnover (SV) as

Dream Car Fund (DCF). Among all weekly qualifying 5-Stars and

above distributors. This is computed by a "Point Sharing

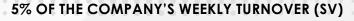
System" based on the Dream Car Fund points earned

on the group sales volume generated by all

distributors along with preferred

customers irrespective of how

many of the referrals.



TOTAL COLLECTED DCF POINTS

- > Your Dream Car Fund Point will be equal to your weekly monitoring bonus point.
- > Dream Car Fund Point value varies each week and is computed weekly as per the formula shown above.
- > 5-star can be achieved at minimum 20000 MBP weekly
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SWEET HOME FUND(3%)

Let's get your **SWEET HOME....**

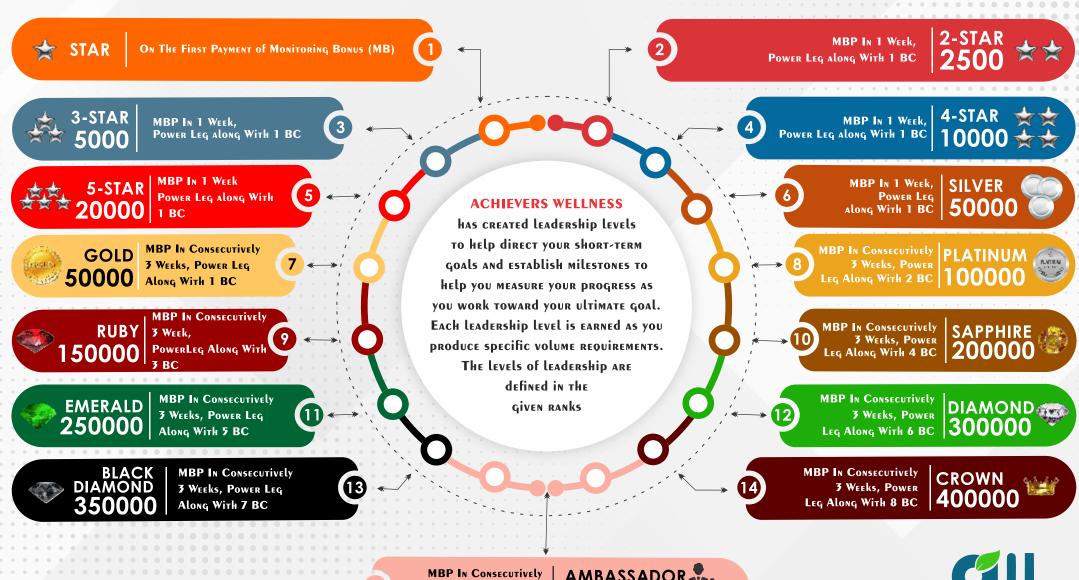
Achievers Wellness will reward 3% of its weekly turnover (SV) as Sweet Home Fund (SHF) among all weekly qualifying SILVER and above distributors. This is computed by a "Point Sharing System" based on the Sweet Home Fund points earned on the group sales volume generated by all distributors along with preferred customers irrespective of how many of the referrals.

3% OF THE COMPANY'S WEEKLY TURNOVER (SV)
TOTAL COLLECTED SHF POINTS

= SHF POINT VALUE

- Your Sweet Home Fund Point will be equal to your monitoring bonus point.
- Your Sweet Home Fund Point value varies each week and is computed weekly as per the formula shown above
- Silver can only be achieved at minimum 50000 MBP weekly
- The illustrations are for the purpose of understanding to the direct sellers only.
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- For further clarification please contact your account manager or refer to our policy and procedures.

® RANK AND RECOGNITION



ACHIEVERS







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BONUS(5%)

A LEADER IS ONE WHO KNOWS THE WAY, GOES THE WAY AND SHOWS THE WAY

Achievers Wellness will reward 5% of its weekly turnover (SV) as Leadership Bonus (LB) among all weekly qualifying Gold and above distributors. This bonus will be distributed as per the allotted shares according to the weekly rank achieved.

5% OF THE COMPANY'S WEEKLY TURNOVER (SV)

TOTAL ALLOTTED SHARE

= LB SHARE VALUE

- Your actual share of the pool will depend as per the rank which is based on your predefined weekly monitoring bonus points (MBP).
- \triangleright The illustrations are for the purpose of understanding to the direct sellers only.
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LET'S UNDERSTAND THIS BY AN EXAMPLE

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RANK	MBP (Weekly)	Allocated Shares	Total Shares
GOLD	50000	1	1
PLATINUM	100000	2	3
RUBY	150000	3	6
SAPPHIRE	200000	4	10
EMERALD	250000	5	15
DIAMOND	300000	6	21
BLACK DIAMOND	350000	7	28
CROWN	400000	8	36
AMBASSDOR	450000	9	45
TOTAL	2250000		165

Suppose the weekly turnover (SV) of the company is 22,5,00,000 (on reverse calculation of 10% MBP)

Hence for LB points calculation:

22,5,00,000*5% = 11,25,000

5% of company turnover 11,25,000

=6818 (ROUNDUP)

Total allocated shares

165

LEADERSHIP BONUS RANK WISE IS AS FOLLOWS:

RANK	MBP (Weekly)	Allocated Shares	Total Shares	Share Value For A Week	SHARE INCOME
COLD	50000	1	1	6818	6818
PLATINUM	100000	2	3	6818	20454
RUBY	150000	3	6	6818	40908
SAPPHIRE	200000	4	10	6818	68180
EMERALD	250000	5	15	6818	102270
DIAMOND	300000	6	21	6818	143178
BLACK DIAMOND	350000	7	28	6818	190904
CROWN	400000	8	36	6818	245448
AMBASSDOR	450000	9	45	6818	306810
TOTAL	2250000		165		1124970

- Your actual share of the pool will depend as per the rank which is based on your predefined weekly monitoring bonus points (MBP).
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BONUS (2%) –

Elite Class Made not Born....

Achievers Wellness will reward 2% of its weekly turnover SV as Elite Bonus (EB) among all weekly qualifying top 10 MB point earners. This is computed by a "Point Sharing System" based on the MB points earned on the group sales volume generated by all distributors along with preferred customers irrespective of how many of the referrals.

2% OF THE COMPANY'S WEEKLY TURNOVER (SV)

= EB POINT VALUE

TOTAL TOP 10 COLLECTED EB POINTS

- Elite point value varies each week and is computed weekly as per the formula shown Above.
- > Your Elite Bonus Points will be equal to your weekly monitoring bonus point.
- The illustrations are for the purpose of understanding to the direct sellers only.
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- For further clarification please contact your account manager or refer to our policy and procedures.

RESIDUAL INCOME

A powerful, and sometimes overlooked, feature of Achievers Compensation Plan is Referral Residual Income which allows direct seller to earn a weekly referral residual income on every qualified Achievers direct seller they personally sponsor – up to 15% of their monitoring bonus!

Before getting into the details of the Referral Residual Income, we must first define two terms – "Premier SpeedSetter" and "Prime SpeedSetter".

"Optimism is the faith that leads to achievement.

Nothing can be done without hope and confidence."





BECOME A "PREMIER SPEEDSETTER"



- You can become a Premier SpeedSetter when, within the **8 weeks** immediately following your initial activation date, you personally sponsor a minimum of four new direct sellers in your team who collectively generate **1,00,000 Group Sales Volume (GSV)**. i.e. **25000 SV each**.
- Finalized: Your Premier SpeedSetter status will be finalized after the greater of two dates:
 - > End of the eight-week Premier SpeedSetter qualification window
 - 31 days after the purchase that brought your combined 1,00,000 GSV



BECOME A " PRIME SPEEDSETTER"

- You can become a Prime SpeedSetter when, within the **8 weeks** immediately following your initial activation date, you personally sponsor a minimum of two new direct sellers who collectively generate **50000 Group Sales Volume (GSV). i.e. 25000 SV each.**
- Finalized: Your Prime SpeedSetter status will be finalized after the greater of two dates:
 - > End of the eight-week Premier PaceSetter qualification window
 - 31 days after the purchase that brought your combined 50000 GSV

If You Do Not Achieve "Premier Speedsetter" Or "Prime Speedsetter"
Status, You Will Be Qualified As An "Associate" For The Purposes Of Achievers Speedsetter



YOUR STATUS



2.5% 5% 10% PRIME 5% 10% 15% PREMIER

➤ If you are an "Associate":

- You will earn a 2.5% Referral Residual Income on every Prime SpeedSetter you personally sponsor
- You will earn a 5.0% Referral Residual Income on every Premier SpeedSetter you personally sponsor

If you are a "Prime SpeedSetter":

- You will earn a 5.0% Referral Residual Income on every
 Prime SpeedSetter you personally sponsor
- You will earn a 10.0% Referral Residual Income on every Premier SpeedSetter you personally sponsor

If you are a "Premier SpeedSetter":

- You will earn a 10.0% Referral Residual Income on every Prime SpeedSetter you personally sponsor
- You will earn a 15.0% Referral Residual Income on every Premier SpeedSetter you personally sponsor

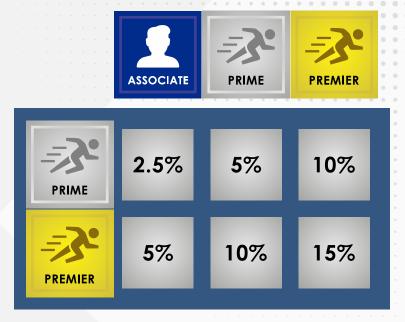
As you can see, Achievers Referral Residual Income is extremely lucrative and becomes increasingly so as you qualify as a Premier SpeedSetter and personally sponsor other Premier SpeedSetter



For Example:

- If you are a Premier SpeedSetter and personally sponsor a new Premier SpeedSetter who goes on to become a Gold Director earning, for example, INR 26L per year in commissions, you would earn 15% of their commissions, or INR 3.90L per year, in addition to your own commissions for the life of your Achievers careers.
- If you are a Premier SpeedSetter and personally sponsor a new Premier SpeedSetter who goes on to become a Diamond Director earning, for example, INR 1.30CR per year in commissions, you would earn 15% of their commissions, or INR 19.50L per year, in addition to your own commissions for the life of your Achievers careers.

YOUR STATUS



Remember, whether you are Associate, Prime SpeedSetter or Premier SpeedSetter, there is no limit to the number of personally sponsored Prime SpeedSetter or Premier SpeedSetters you can earn Referral Residual Income from!

The key to maximizing your Referral Residual Income earnings is to become a Prime Speed Setter yourself, and then help everyone you personally sponsor into Achievers become a Premier SpeedSetter, too!



Thank You

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